



MEDIA ALERT
26 June 2024

alrajhi bank Malaysia's Rize Customer Zooms Away in BYD Dolphin EV One More Car Up for Grabs in Electrify Your Dreams Campaign

Talk about an electrifying win! alrajhi bank Malaysia's Rize customer Bobson Ong from Kuala Lumpur will cruise the streets in style after winning the first **BYD Dolphin Premier Extended EV** in the ongoing **Electrify Your Dreams** campaign.

Keys to Freedom

Bobson, the excited grand prize winner of the campaign's first phase (18 September 2023 – 31 March 2024), received his brand-new RM125,480 BYD electric car from alrajhi bank Malaysia Chief Executive Officer Syahrul Ishak at a ceremony at the Wing Hin Ventures BYD showroom in Balakong today.



Electrify Your Dreams – Round Two!

The good news doesn't stop there. The Electrify Your Dreams campaign is still buzzing, with the **second phase running from 1 April 2024 to 30 November 2024**. That means another lucky Rizer has the chance to win another brand new BYD Dolphin Premier Extended EV*. Plus, there are even monthly cash prizes of up to RM200* up for grabs.

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Shariah-compliant Savings

Rize, the digital banking arm of alrajhi bank Malaysia, is all about empowering its customers. The Electrify Your Dreams campaign is a prime example, offering exciting rewards alongside their high-profit rate Shariah-compliant savings account.

"I'm so happy I chose alrajhi bank Malaysia's Rize and started saving with their fantastic profit rates! Now I can enjoy the benefits of electric driving and play my part in reducing carbon emissions," said an excited Bobson, 34. He said he was intrigued when upon hearing how easy it is to open an account completely online with the Rize app. The attractive profit rates and the opportunity to own an electric vehicle like the BYD DOLPHIN, which he described as stylish and modern in design and having an impressive driving range, pushed him to open a Rize Savings-*i* account.

The Bank's CEO Syahrul shared Bobson's enthusiasm: "The strong response to the Electrify Your Dreams campaign is inspiring. It showcases our commitment to pioneering Islamic banking solutions and rewarding our customers for their smart financial choices. We're thrilled to crown another winner later this year."

This exciting initiative is just one of many ways Rize keeps its customers engaged. In May this year, the Bank gave away Samsung devices worth up to RM6,198 each to eight customers and last year the Bank gifted three Apple devices worth a total of RM15,000.

The Next Lucky Winner

Rizers who missed out on the first grand prize are encouraged to keep saving to participate in the ongoing campaign. The second phase of the Electrify Your Dreams contest runs from 1 April to 30 November 2024 and is open to all new and existing Rize customers that have an active Rize Commodity Murabahah Savings Account-*i* (Rize Savings Account-*i*) during the campaign period.

The number of entries customers get in the contest is based on their Monthly Average Incremental Balance (MAIB), which is calculated by looking at the average amount of money they deposit and keep in their accounts each month for the campaign duration.

Qualifying Criteria	Number of Entries
Monthly average incremental balance of RM500 in Rize CMSA- <i>i</i>	5 entries
Monthly average incremental	15 entries

balance of RM1,000 in Rize CMSA-i	
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The more they deposit, the more entries Rizers can earn, improving their chances of being the next winner to drive away in a brand-new BYD Dolphin. Malaysians who don't have a Rize account can download the Rize app from the Apple App Store, Google Play Store, or Huawei AppGallery and start saving for their dreams today!

For full contest mechanics and Terms & Conditions, customers are invited to visit the Rize Electrify Your Dream contest page at <https://www.rize.com.my/index.php/promotions#>.

Rize's [high-yield savings account](#) currently offers a **competitive profit rate of 3.8% p.a.****, one of the best in Malaysia. **This rate is set to end on 30 September 2024.** The account allows customers to access their funds anytime, anywhere with no lock-in period and a seamless digital experience.

Launched in February 2023, alrajhi bank Malaysia's Rize is a multi-award-winning digital bank that provides customers with a completely reimaged, end-to-end banking experience. With Rize, customers can open a fully digital savings account without ever having to visit a branch.

Deposits in Rize are protected by Perbadanan Insurans Deposit Malaysia (PIDM) up to RM250,000 for each depositor.

Consumers can download Rize today by scanning the QR code below and start enjoying a 3.8% profit rate p.a.** on their deposits.



**Terms and conditions apply*

***Rize Deposit Campaign 2024 (2) (Extension) terms and conditions*

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About Rize

alrajhi bank Malaysia's Rize, officially launched on 17 February 2023, is a Shariah-compliant digital bank powered by alrajhi bank Malaysia. At its core, Rize seeks to inspire and empower our customers—whom we call Rizers—to achieve their hopes and dreams and encourage friends and family to help them realise their goals.

Rize's products and services include:

- Savings Account-*i* – Among the highest profit rates in Malaysia.
- Personal Financing-*i* – One of the lowest fixed rates in town.
- Savings Pots – The multiple-contributor feature helps you reach your goals faster.
- Debit Card-*i* – Tap or wave to pay with ease.

When Malaysians become Rizers, they get access to a reimagined banking experience powered by best-in-class technology and backed by alrajhi bank's expertise and commitment to Islamic banking principles. All a Rizer's banking needs will be made available on their smartphone without the need to go to a physical branch. Find out more about Rize at rize.com.my.

About Al Rajhi Banking & Investment Corporation (Malaysia) Bhd (alrajhi bank Malaysia)

alrajhi bank Malaysia, a wholly owned subsidiary of the world's largest Islamic Bank, Al Rajhi Bank Kingdom of Saudi Arabia (KSA), was locally incorporated in October 2006. Following its official launch in 2007, alrajhi bank Malaysia became the first Saudi Arabian bank to start operating in Southeast Asia. It is part of a Shariah-compliant banking group that is instrumental in bridging the gap between modern financial demands and intrinsic values whilst spearheading numerous industry standards and development.

At alrajhi bank Malaysia, we believe the one thing that holds the world together as people of different nationalities, races, and cultures are values. Values define us, unite us, and garner trust from those we serve. Deeply rooted in Islamic banking principles and operating on the same platform as its home bank, alrajhi bank Malaysia was established on the bedrock values of:

- INTEGRITY AND TRANSPARENCY
- PASSION TO SERVE OUR CUSTOMERS
 - MODESTY
 - INNOVATIVENESS
 - MERITOCRACY
- CARE FOR SOCIETY

alrajhi bank Malaysia continuously endeavours to expand its suite of products and services to meet the evolving financial needs of its customers by delivering innovative Shariah-compliant financial solutions across the retail, corporate, treasury, and investment segments. Today, alrajhi bank Malaysia operates through a distribution network of 13 branches nationwide. For further information about alrajhi bank Malaysia, please visit alrajhibank.com.my.