



MEDIA ALERT
6 May 2024

Rize's Do Less, Get More Winners Celebrate Samsung Prizes
Customers Gear Up for BYD Dolphin EV Car Contest Next

Shariah-compliant digital bank Rize, powered by alrajhi bank Malaysia, is thrilled to announce the winners of its highly successful **Do Less, Get More campaign**.

The contest, aimed at introducing Malaysians to a convenient and rewarding 21st-century banking experience on their smartphones, was open to all Malaysians opening a Rize Savings Account-*i*, also called the Commodity Murabahah Savings Account-*i* (CMSA-*i*), between 21 July 2023 and 30 November 2023.

Eight lucky Rize customers have each taken home **Samsung devices with a total prize value reaching up to RM6,198**.

Rize extends its heartfelt congratulations to:

Mohd Nor Hisham Bin Norhanapiah XXXXXX-XX-5807	Mohd Firdaus Bin Rosman XXXXXX-XX-5227
Nur Jawahir Binti Mat Jan XXXXXX-XX-5004	Cheang Weng Chuing XXXXXX-XX-5841
Fong Yi Ning XXXXXX-XX-6046	Lu Ming Chin XXXXXX-XX-5288
Rus Izzati Binti Rusli XXXXXX-XX-5564	Sin Xin Yu XXXXXX-XX-1516

Participation in the Do Less, Get More campaign was simple. New Rizers downloaded the Rize app from their app store and then signed up for a Rize Savings Account-*i*. Customers activated their accounts by transferring in a minimum of RM20 from any of their online banking accounts during the campaign period.

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Upon successful activation, they received a guaranteed RM20 deposited into their Rize accounts and were then entered into the weekly prize draw, with a chance to win a share of RM1,000 in cash prizes every week.

Three lucky cash prize winners were selected each week throughout the campaign and eight additional contestants were randomly chosen at the end of the four-month campaign to win a set of Samsung devices each.

In thanking customers for participating in the Do Less, Get More campaign, the digital bank encourages those who did not win to take part in the **Electrify Your Dreams** contest next.

The first stage of Rize's [Electrify Your Dreams](#) contest, in which customers win one (1) of two (2) BYD DOLPHIN cars worth RM125,480* ended on 31 March 2024. The Bank is currently preparing to announce the winner of the first car. Meanwhile, the **second stage of the contest for the second car** and monthly cash prizes of up to RM200* **is ongoing and scheduled to end 30 November 2024**. To be eligible, all customers need to do is deposit 'fresh funds' into their Rize Savings Account-*i*. They are eligible for a fixed number of entries based on their monthly average incremental balances as shown below:

- Monthly average incremental balance of RM500 in Rize = 5 entries
- Monthly average incremental balance of RM1,000 in Rize = 15 entries

In short, the more the customers save, the better their chances of winning. Cash prize winners may also go on to win the grand prize.

Becoming a Rizer also means enjoying a **competitive profit rate of 3.8%*** (one of the best offers in town) on Rize Savings Account-*i* deposits until 30 June 2024. Growing savings faster has never been easier!

Deposits in Rize are protected by Perbadanan Insurans Deposit Malaysia (PIDM) up to RM250,000 for each depositor.

Consumers can download Rize today by scanning the QR code below and start enjoying a [3.8% profit rate p.a.*](#) on their deposits.



For more information on the Electrify Your Dreams contest, Rize Savings Account-*i*, and other exciting promotions, visit the [Rize website](#).

**Terms and conditions apply.*

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About Rize

Rize, officially launched on 17 February 2023, is a digital bank powered by alrajhi bank Malaysia. At its core, Rize is a digital bank seeking to inspire and empower our customers—whom we call Rizers—to achieve their hopes and dreams and encourage friends and family to help them realise their goals.

When Malaysians become Rizers, they get access to a reimagined banking experience powered by best-in-class technology. All a Rizer’s banking needs will be made available on their smartphone without the need to go to a physical branch. Find out more about Rize at rize.com.my.

Key services by Rize:

Personal Financing-*i*

Rize offers personal financing options that our customers can afford and can be personalized for every one of their life goals. Personal Financing-*i* by Rize is a paperless, hassle-free digital financing product that requires minimal documentation and no processing fee. It takes only four steps and 15 minutes to having money in their account! With tailor-made personal financing plans, Rize enables Rizers to achieve their more, whether it’s a newly renovated home, higher education, or a dream holiday.

Savings Pot

Rize has introduced an exclusive feature in Malaysia that no other financial institution or fintech player offers. Rize Savings Pot is Malaysia’s only digital bank savings pot with a profit rate, allowing Rizers to earn while saving for their goals. The more they save, the more they will earn. In line with our mission to empower Rizers to achieve more, Rize Savings Pot allows multiple contributions, which means a Rizer can invite family and friends to chip into the pot to achieve common goals faster.

About Al Rajhi Banking & Investment Corporation (Malaysia) Bhd (alrajhi bank Malaysia)

alrajhi bank Malaysia, a wholly owned subsidiary of the world's largest Islamic Bank, Al Rajhi Bank Kingdom of Saudi Arabia (KSA), was locally incorporated in October 2006. Following its official launch in 2007, alrajhi bank Malaysia became the first Saudi Arabian bank to start operating in Southeast Asia. It is part of a Shariah-compliant banking group that is instrumental in bridging the gap between modern financial demands and intrinsic values whilst spearheading numerous industry standards and development.

At alrajhi bank Malaysia, we believe the one thing that holds the world together as people of different nationalities, races, and cultures are values. Values define us, unite us, and garner trust from those we serve. Deeply rooted in Islamic banking principles and operating on the same platform as its home bank, alrajhi bank Malaysia was established on the bedrock values of:

- INTEGRITY AND TRANSPARENCY
- PASSION TO SERVE OUR CUSTOMERS
- MODESTY
- INNOVATIVENESS
- MERITOCRACY
- CARE FOR SOCIETY

alrajhi bank Malaysia continuously endeavours to expand its suite of products and services to meet the evolving financial needs of its customers by delivering innovative Shariah-compliant financial solutions across the retail, corporate, treasury, and investment segments. Today, alrajhi bank Malaysia operates through a distribution network of 13 branches nationwide. For further information about alrajhi bank Malaysia, please visit alrajhibank.com.my.